

International Society for Biomedical Research on Alcoholism

Call for ISBRA members to serve on a new Communications Committee

The International Society for Biomedical Research on Alcoholism (ISBRA) is seeking a chair and members for a new Communications Committee. This committee will serve as an advisory committee to the Board of Directors. As a society, we need to enhance ISBRA's online presence through the use of social media platforms.

We wish to engage ISBRA members in this new endeavor, which will involve activities such as posting information intended to promote ISBRA and ISBRA activities on social media sites (e.g., Facebook, Twitter, Instagram, LinkedIn, etc.) and monitoring those sites. For example, we can post photos of the biennial international congresses, announcements of upcoming events, publication citations of our members, announcements from affiliated societies and funding organizations, etc. We can also use these sites to solicit donations for the Early Career Investigator Award and other awards. The ISBRA website has been updated and can be used toward this endeavor; e.g., the Twitter feed can be embedded into the website, to encourage more involvement. We are hoping to attract creative volunteers for this committee who are willing to interact with the Board of Directors and other ISBRA members to keep the site(s) up to date, and to monitor and reply to posts from members and others.

This is a great opportunity to be an involved ISBRA member and reach out to others across the world. Please reply to Michelyn Lintz (isbra.isbra.com) if you have an interest in serving on this committee as the chair or a committee member.

Sincerely,

Tamara J. Phillips, Ph.D.
President, ISBRA